



# Annual Meeting & Trade Show

Exhibitor/Sponsorship Opportunities



 **BEARD**  
JOHN DEERE EQUIPMENT CO. LEAD SPONSOR

June 13, 14 & 15, 2024

Hammock Beach Golf Resort & Spa

# Exhibitor Packages

SALES ARE A RESULT OF PERSONAL CONTACT. EVERY EXHIBITOR(S) SHOULD ATTEND ALL SOCIAL EVENTS

**Registration fee required \$350. Each additional Rep is \$250 per person.**  
**SEE "SPONSORSHIP PAGE" for additional opportunities for more networking & brand exposure.**

## INDOOR BOOTH

\$350 for Members (Membership required see Exhibitor Contract) - 6' draped table with 2 chairs. Post Conference Attendee list

## EQUIPMENT SPACE (includes indoor booth)

\$1000 for Members (Membership required see Exhibitor Contract) – Vehicle space in the hotel outdoor rotunda, 6' draped table with 2 chairs inside trade show, Post Conference Attendee list. NO TRACK VEHICLES PERMITTED.

**All displays must be dismantled and removed from premises by Saturday, 5PM**  
**SWPA is not responsible displays. Valuables should not be kept in the expo hall overnight.**  
**SWPA is not responsible for lost or stolen items.**

## RESORT ACCOMADATIONS

**Hotel reservations may be made by calling Hammock Beach Resort's reservation department at 1-386-246-5440. Be sure to reference SWPA2024 to take advantage of the reduced room rates.**

Please be advised in addition to the group rate, there is an occupancy tax of 12%, and a 12.5% service fee placed on each room which will include: complimentary local and 1-800 calls, pool access with chairs, towels, and umbrellas. In addition, fitness center and spa access, bike rentals (1 hour per day), putting green (1 round per day), self-parking, and high-speed internet access.

## Agenda Overview

Thursday, June 13 - GOLF TOURNAMENT – Log-A-Load Fundraiser

Thursday, June 13 – EXHIBITOR/SPONSOR RECEPTION – 6PM

Friday, June 14 - CLAY SHOOT – Log-A-Load Fundraiser

Friday, June 14 - CLE WORKSHOPS

Friday, June 14 – PRESIDENT'S DINNER – Caribbean Dinner by the Sea/AUCTION

Saturday, June 15 – IN WOODS DEMO

Saturday, June 15 – AWARDS LUNCH – LAWN GAMES & ICE CREAM SOCIAL

## Trade Show Schedule

Thursday, June 13 – Exhibitor Set Up 2PM-5PM

Friday, June 14 – Exhibitor Set Up 9AM-Noon /Trade Show Open – Noon – 5 PM

Saturday, June 15 – Trade Show Open – 9 AM – 1 PM

# Sponsorship Opportunities

## General Sponsorships

~~Lead sponsor \$15,000~~ – BEARD EQUIPMENT/JOHN DEERE

**DIAMOND Sponsor \$7,500** - Prominent logo recognition on promotional

materials before, during & after the event • Choice of (1) Indoor or Outdoor Exhibit Space

- Logo positioning on Entrance Banners and other signage & Full Page Inside Cover Program Ad
  - Clickable Link on Website for 1 year • 3 Registrations • Facebook brand recognition
  - Pre & Post Conference Attendee List

**PLATINUM Sponsor \$5,000** - Prominent logo recognition on promotional

materials before, during & after the event • Choice of (1) Indoor or Outdoor Exhibit Space

- Logo positioning on Entrance Banners and other signage & Full-Page Program Ad
- Clickable Link on Website for 1 year • 2 Registrations • Facebook brand recognition
  - Pre & Post Conference Attendee List

**GOLD Sponsor \$2,500** - Prominent logo recognition on promotional

materials before, during & after the event

- Logo positioning on Entrance Banners and other signage & ½ Page Program Ad
- Clickable Link on Website for 1 year • 1 Registration • Facebook brand recognition
  - Pre & Post Conference Attendee List

**SILVER Sponsor \$1,000** - Prominent logo recognition on promotional

materials before, during & after the event • Logo positioning on Entrance Banners and other signage

- Clickable Link on Web site for 1 year • Facebook brand recognition

**BRONZE Sponsor \$500** - Prominent logo recognition on promotional

materials at the event • Logo positioning on Entrance Banners and other signage

- Clickable Link on Website for 1 year • Facebook brand recognition

## **Event Sponsorships**

**President's Dinner/Live Auction (Friday) \$5,000**

**Steel Drum Band & Caribbean Reception (Friday) \$2,500**

**~~Golf Tournament Fundraiser for Log-A-Load for Kids (Thursday) \$5,000 – BITCO Insurance Companies~~**

**Clay Shoot Tournament for Log-A-Load for Kids (2 available—Friday) \$2,500**

**Continuing Education Workshops—Friday Afternoon \$1,000**

**Woods Tour—Grab & Go Breakfast (Saturday) \$2,500**

**Grab & Go Breakfast (Thursday AM for Golf & Friday AM for Clay Shoot) \$1,000 each**

**Logger of the Year Awards Sponsor (3 available) \$1,000 each**

**Registration—Libation Table & Appetizers \$2,500**

**Exhibitor Reception \$750**

**Golf Hole Sponsor (18 available) \$250**

**Coffee & Snack Sponsor (2 available—Friday & Saturday Afternoon) \$1,000 each**

**Awards Lunch – Saturday Afternoon – Lawn Games & Ice Cream Social \$2,500**

# EXHIBITOR & SPONSOR CONTRACT



## Trade Show and Annual Meeting

2024

**Thurs. June 13 – Sat. June 15, 2024 | Hammock Beach Resort | Palm Coast, FL**

*INSTRUCTIONS: Complete this form with your company information as you want it to appear in all show materials.*

### COMPANY INFORMATION

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Office Phone: \_\_\_\_\_

Website: \_\_\_\_\_ YouTube/Social Media Sites: \_\_\_\_\_

Primary Business Product/Service: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### ASSOCIATE MEMBER FEES—Membership Required

Please contact Leslie at [lbeardsley@swpa.ag](mailto:lbeardsley@swpa.ag) with any questions. \*Payment required for all Exhibitors and sponsors that have not already paid for 2024.

Associate Membership	Calendar Year	Fee	Select
Supplier Merchant Vendor	June-May	\$300	
Wood Broker/Land Mgmt.	June-May	\$500	
Mills/Forest Products Mfg.	June-May	\$1,000	

### EXHIBITOR FEES—Please **X** your selection

Booth Location	Fee	Select Booth
10 x 10 Inside Booth	\$350	
Double Inside Booth	\$700	
Outside Entrance/Rotunda Display	\$1,000	

### REGISTRATION FEES - (Includes meals & events)

Registration Fee	Fee	# Attending
Primary Contact	\$350	
Each Additional Attendee	\$250	

### SPONSOR LEVELS—Please **X** your selection

Sponsorship Levels	Fee	Selection
Lead Sponsor	\$15,000	<b>TAKEN</b>
Diamond Sponsor	\$7,500	
Platinum Sponsor	\$5,000	
Gold Sponsor	\$2,500	
Silver Sponsor	\$1,000	
Bronze Sponsor	\$500	

# EXHIBITOR & SPONSOR CONTRACT

## EVENT SPONSORSHIP FEES—Please **X** your selection

Events	Fee	Selection
President’s Dinner/Live Auction (Friday)	\$5,000	
Steel Drum Band & Caribbean Reception (2 available—Friday)	\$2,500	
Golf Tournament Fundraiser for Log-A-Load for Kids (Thursday)	\$5,000	Taken
Clay Shoot Tournament for Log-A-Load for Kids (2 available—Friday)	\$2,500	
Continuing Education Workshops—Friday Afternoon	\$1,000	
Woods Tour—Grab & Go Breakfast (Saturday)	\$2,500	
Grab & Go Breakfast (Thursday AM for Golf & Friday AM for Clay Shoot)	\$1,000 each	
Logger of the Year Awards Sponsor (3 available)	\$1,000	
Exhibitor Reception	\$750	
Golf Hole Sponsor (18 available)	\$250	
Coffee & Snack Sponsor (2 available—Friday & Saturday Afternoon)	\$1,000 each	
Awards Saturday/Ice Cream Social & Lawn Games/Pop Up Lunch (Afternoon)	\$2,500	

*We hereby agree to exhibit and/or sponsor as indicated above at the 2024 SWPA AM & Trade show. We agree to pay the designated amounts due to the Southeastern Wood Producers Association, Inc. and to abide by the event’s guidelines and rules for indoor and outdoor displays and equipment if applicable. Please note no refunds.*

Signature \_\_\_\_\_ Date \_\_\_\_\_

**PAYMENT OPTIONS**— Your exhibitor/sponsorship payment is due in full on or before Friday, March 8, 2024.

Check       Invoice Me

**CHECKS PAYABLE TO: Southeastern Wood Producers Association or SWPA, PO Box 187, Tallahassee, FL 32302**

Or we will invoice you by email to be paid by check.

PAYMENT INFORMATION	Selection	Fee	Paid
2024 Associate Membership			
Exhibit Booth /Displays			
Sponsorship Level			
Event Sponsor			
Other Donation Amount			
REGISTRATION (1st Attendee \$350/ each additional \$250)			
Total Due			

**Please email completed contract to [lbeardsley@swpa.ag](mailto:lbeardsley@swpa.ag) by Friday, 3/8/2024. Thank you!**

