

LEAD SPONSOR – BATES HEWETT & FLOYD

Putnam County Fairgrounds – Palatka, FL

September 19th & 20th

2025 SWPA Expo & Annual Meeting...*bringing logging to life*

SPONSORSHIP LEVELS & BENEFITS

Registration required \$100 for the first representative. Each additional rep is \$75 per person. *Please see sponsorship levels below and the included registrations per level.*

LOADER COMPETITION/EQUIPMENT DEMO/SIMULATORS

All Sponsors are welcome to set up a Competition/Exhibit/Simulators for attendees to demo your products. NO fee will be associated with these individual events, please provide your own prizes and let us know the winners at the end of the day to be announced at the Awards Ceremony Saturday.

LEAD SPONSOR (TAKEN – Bates Hewett & Floyd) – Double Booth in the Indoor Exhibit Area, Equipment Display at Entry to Fairgrounds, Outdoor Equipment Display on the fairground, Special Recognition at the Dinner & Exhibitor Reception, **4 Full Registrations**, Brand recognition as Lead Sponsor on all materials, social media and entry banner, Brand on attendee giveaway, Reserved seating at the Dinner & Live Auction, Full Page Ad Back Cover of the Program & Access to the Pre & Post Attendee List.

PLATINUM SPONSOR \$7,500 - 1 Booth in the Indoor Exhibit Area, Outdoor Equipment Display on the Fairgrounds, Special Recognition at the Auction, **3 Full Registrations**, Brand recognition on all materials, social media and inside banner, 1/2 Page Ad in the Program & Access to the Pre & Post Attendee List.

GOLD SPONSOR \$5,000 - 1 Booth in the Indoor Exhibit Area, Outdoor Equipment Display on the Fairgrounds, Special Recognition at the Continuing Ed Workshop, **2 Full Registrations**, Brand recognition on all materials, social media and inside banner, 1/4 Page Ad in the Program & Access to the Pre & Post Attendee List.

SILVER SPONSOR \$2,500 - 1 Booth in the Indoor Exhibit Area, Outdoor Equipment Display on the Fairgrounds, **2 Full Registrations**, Brand recognition on all materials, social media and inside banner, Business Card size Ad in the Program & Access to the Pre & Post Attendee List.

BRONZE SPONSOR \$1,000 - 1 Booth in the Indoor Exhibit Area, Brand recognition on all materials, social media and inside banner, Listing in the Program.

EVENT SPONSORSHIPS

Live Auction (Saturday Dinner) \$2,500

Music Saturday at the Fairgrounds \$2,500

Clay Shoot (Friday AM) \$3,000

CE Workshops/BMPs \$1,500



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Food Truck Frenzy Sponsor \$2,500

Golf Hole Sponsor \$500

Ice Cream Social Saturday Afternoon \$1,500

SWPA Booth Sponsor/Branded Giveaway \$1,000

Golf Tournament Sponsor Log A Load \$5,000

All displays must be dismantled and removed from premises by Saturday, 5PM

SWPA is not responsible displays. Valuables should not be kept on the fairgrounds overnight. SWPA is not responsible for lost or stolen items.

AUCTION ITEMS

Please consider donating an item (Collectibles, Tire, Saw, Cooler, Hats, Jacket, etc. for our Live Auction Fundraiser, Saturday night). See the Auction Donation Form.

HOTEL ACCOMADATIONS

Hampton Inn - Palatka (\$142.00 per night)

100 Memorial Parkway, Palatka, FL 32177

Phone: 855 605 0317

Hotel Booking Link:

<https://www.hilton.com/en/book/reservation/deeplink/?ctyhocn=USTPAHX&groupCode=CHHSEW&arrivaldate=2025-09-18&departuredate=2025-09-20&cid=OM,WW,HILTONLINK,EN,DirectLink&fromId=HILTONLINKDIRECT>

Be sure to reference SWPA to take advantage of the reduced room rates.

Please be advised, in addition to the group rate, there is an occupancy tax.

If room block is full, please contact us for additional hotel room block information.

